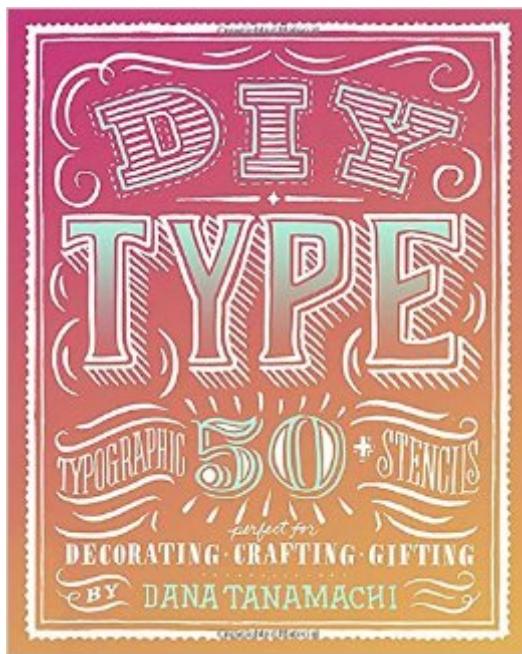


The book was found

# DIY Type: 50+ Typographic Stencils For Decorating, Crafting, And Gifting



## Synopsis

Dana Tanamachi, the Brooklyn-based typographer whose exquisite hand-lettered murals fueled a chalk-writing trend, offers 3 sets of alphabet stencils for all-purpose craft projects. Inspired by the contemporary aesthetic of rendering type by hand, celebrated designer Dana Tanamachi shares 3 sets of alphabet stencils (two large (9cm x 15cm) and 1 small (7cm x 5cm), all upper case) to create wall compositions, monogram t-shirts and jackets, personalize journals and school supplies, embroider pillows, and host parties filled with customized cakes and banners. With beautiful photographs and simple tutorials, you'll find endless ways to decorate with type and joy in discovering the happy imperfections unique to your own application.

## Book Information

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Product Dimensions: 8 x 0.6 x 9.9 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 3.7 out of 5 stars (See all reviews) (42 customer reviews)

Best Sellers Rank: #749,612 in Books (See Top 100 in Books) #97 in Books > Crafts, Hobbies & Home > Crafts & Hobbies > Papercrafts, Stamping & Stenciling > Stenciling #295 in Books > Arts & Photography > Other Media > Calligraphy #327 in Books > Arts & Photography > Graphic Design > Typography

## Customer Reviews

I'm not usually one to get hyped up about the latest trends, but one trend I am loving right now is the Chalkboard lettering trend! You see it everywhere- on walls, art prints, even fabric! The artistry and skill of some of these chalk calligraphers is amazing. I've tried my own hand at some lettering techniques, and while they came out ok, it was anything but perfect. That's why Dana Tanamachi's new book DIY Type really intrigued me. There were some mixed reviews about this book, so I decided to check it out for myself. Dana is an accomplished, iconic chalk artist who has been commissioned by big wigs such as Google, Yahoo!, and Nike. She's also created custom cover art for HOW, Time and O, The Oprah Magazine. If anyone knows what they're talking about when it comes to beautiful lettering, this is the person! The book is beautiful in person. I knew it came with a

set of lettering stencils, so that wasn't a surprise. But what was a surprise was how very little other content this book really contains. There is a grand total of just 9- yes, NINE- pages of instruction or writing on how to actually hand letter. And while the full-color pictures that accompany these few pages are pretty, the instructions are quite vague. Maybe its because I am used to a more step-by-step approach (ala The Pioneer Woman's cook books?), but the writing and instruction in this book leave me want a whole lot more. Lack of instruction aside, the stencils in this book are fantastic! There are actually two sets- a larger one and a smaller one. Each letter is cut from heavy cardstock paper and can easily be removed from the binding of the book. The larger letters will be great for making banners or monogrammed T-shirts.

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